

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Application of:** JEFFREY D. PYLANT

**Group Art Unit:** 3624

**Serial No.:** 09/696,193

**Examiner:** Hamilton, Lalita M.

**Filed:** October 26, 2000

**For:** BUYER-DRIVEN PURCHASING LOYALTY SYSTEM AND METHOD  
USING AN ELECTRONIC NETWORK

**RESPONSE TO OFFICE ACTION**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed October 19, 2006, please enter the following Reply in the above-captioned application:

**A Listing of Claims** begins on page 2 of this paper.

**Remarks** begin on page 4 of this paper.